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Introducing ~

"DEL-BAY"



Lack of rain has always been one of the chief obstacles in putting truck farming on a business basis. Moisture control, through modern irrigation, makes continuous production more certain.



DEL-BAY FARMS
INCORPORATED

BRIDGETON

NEW JERSEY



VISITORS WELCOME

IN YOUR next trip to Philadelphia, Atlantic City or vicinity, you should be sure to visit Del-Bay Farms, six miles north of Bridgeton. This is the largest diversified farm in the East, comprising several thousand acres and equipped with the most modern facilities to operate its acreage of fruit trees, vegetable crops and flower bulbs.



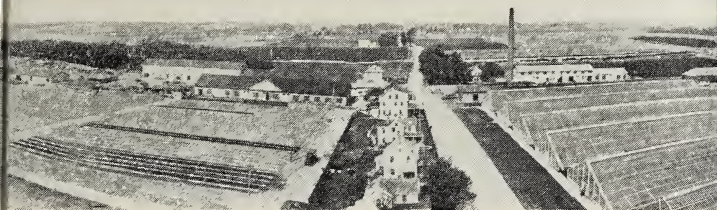
The extent and scope of this large farming enterprise, can best be realized by a personal visit. You should not miss seeing the tulip and narcissus bulb fields blooming about May 1st, the 46,000 peach trees in blossom about April 15, nor the peach harvest at its height in August, when an army of trucks, teams, men and modern grading and packing machinery is busily at work.



There is usually much to be seen at any time of the year and you will always find someone at the Company's main office to direct you to the important points of interest.

You are welcome at any time





Del-Bay Farms—A panorama of the northern section

LOCATION OF DEL-BAY FARMS

On the Camden-Bridgeton concrete highway (State Highway Route 6), 6 miles north of Bridgeton, N. J., 37 miles south of Philadelphia, 27 miles southeast of Penns Grove Ferry and 45 miles west of Atlantic City—see map page 8.

SIZE OF DEL-BAY FARMS

3,200 acres. Twelve and one-half miles around the main farm. Four miles along concrete highway.

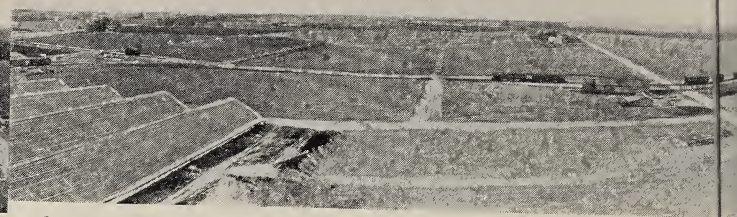
OPERATION OF DEL-BAY FARMS

The management of the enterprise is in the hands of the officers of the company together with the General Superintendent, who is in charge of all production. The operations are divided into three major departments—orchard, vegetable and bulb departments—each being headed by a man particularly experienced and adapted to his line of work. Under these department heads are foremen and assistants in charge of different groups of workmen.

Employee conferences and meetings aid in formulating the policies of the business. The company operates on a cash budget. The cost of every operation is determined through the use of a cost accounting system created specifically to fill the company's needs.



Del-Bay Farms—Panorama of Orchard



on devoted to Vegetables, Bulbs and Nursery Stock

BUILDINGS



- 150 Tenant Houses
- 50 Barracks
- 2 Boarding Houses
- 6 Greenhouses 60 ft. x 300 ft.
(representing $2\frac{1}{2}$ acres of
glass. Each house large
enough for six teams to work in at one time).

Cold Storage Plant and Warehouse with a capacity
of 500 carloads

and also

Power Plant (two 250 H.P. Boilers), Fruit Packing
House, Bulb Storage House, Garage, Blacksmith
Shop, Machine Shop, Sawmill and Box Mill, Imple-
ment houses, tool sheds, Executive Office, stables,
barns, etc.

EQUIPMENT

- 40 Trucks and automobiles
- 1 Completely equipped fire truck
- 100 Horses and mules
- 10 Tractors
- 16 Sprayers and dusters
- 75 Farm wagons
- Other modern machinery and
equipment



s in 1922—Trees three years old



The minimum number of Del-Bay employees during the year is 200 and the maximum 700. Most of these employees live in company homes, located in groups or scattered over the farm area. Many of these homes the company has equipped with electric light and other modern conveniences.

There are many different nationalities employed, depending on their adaptation to different types of work, Americans, Italians, Germans, Poles, Hollanders, Swedes, Russians, English and others. Some of these different races have their own villages on the farm.

Near the center of the farm is one of the most modern rural school buildings in South Jersey, having an attendance of 250 pupils, 60% of this number being children of Del-Bay employees.

The community life provided through the Del-Bay Boosters, a Club for employees, enjoying the use of a modern building with facilities for recreation and education, is naturally preferred to the isolation of the average farm.

CROP AREAS

| | | |
|------|-------|--|
| 650 | Acres | Apple Trees (70,000 trees) |
| 470 | " | Peach " (46,000 ") |
| 1200 | " | Vegetable Crops |
| 150 | " | Bulbs |
| 250 | " | Overhead irrigation (Probably the largest area in the world) |
| 5 | " | Cold Frames |





Narcissus Field

CROPS GROWN AT DEL-BAY FARMS

Vegetables grown for canning and marketing for immediate consumption in a typical year consist of the following: 600 acres lima beans, 300 acres spinach, 150 acres beets, 150 acres pumpkins and squash, 150 acres lettuce and romaine, 50 acres celery, 20 acres tomatoes, 25 acres peppers, 50 acres cabbage, 50 acres potatoes, 150 acres turnips, 70 acres of leek, 100 acres rhubarb, 50 acres strawberries, etc.

1,120 acres of fruit trees (116,000 trees) in peaches and apples made up of the following varieties:

Peaches —Arp, Cumberland, Carmen, Alton, Slappey, Hiley, Belle, Elberta, Hale, Fox Seedling and Krummel.

Apples —Yellow Transparent, Duchess, Williams, Wealthy, Gravenstein, McIntosh, Grimes, Golden Delicious, Paragon, Winesap, Stayman and Delicious.

Tulips —60 varieties

Narcissi—35 varieties

Gladioli—45 varieties

Also Japanese Barberry, Spirea, Bleeding Hearts, Tuberous Begonias and other bulbs.



HARVESTING, STORING AND PACKING

Each farm department is organized with labor and facilities to harvest large quantities when the different crops are ready. Our buildings, such as the cold storage plant, bulb storage house and packing houses, are provided with the necessary, modern equipment to handle large volumes quickly and efficiently.

SHIPPING FACILITIES

Situated near the center of our production activities are three freight loading points and one express station enabling us to render exceptionally quick and efficient service with a minimum of team and truck hauling.



The more perishable products are shipped almost immediately after they are harvested and are delivered to the large eastern markets within 8 to 10 hours after loading. Other products are loaded direct from the cold storage building or packing house. Cars leave daily. At least one car is shipped practically every week day of the year and in the busier seasons as many as eight cars are shipped each day.

GOOD ROADS TO DEL-BAY FARMS

Del-Bay Farms is easily reached from the important nearby cities and towns. It is only a few hours automobile drive from Philadelphia, Wilmington, Atlantic City and Cape May. There is also a good network of roads through the Del-Bay Farms, making it possible to see comfortably every point of interest.



Tulip Field

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| | | |
|---|-----------|----------------------|
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WARREN W. OLEY, *General Superintendent*

